

THE DANISH  
INSTITUTE OF ARBITRATION



# International Congress of Maritime Arbitrators (ICMA XX)



**2017, September 25-29**

**COPENHAGEN, DENMARK**

**SPONSOR BENEFITS**

**To become a sponsor or for more information:**

**<http://icma2017copenhagen.org/>**

# What is ICMA?

An important event in every maritime and commercial arbitrator's calendar, the International Congress of Maritime Arbitrators (ICMA) is a forum for maritime arbitrators, lawyers and for the shipping industry from around the world in which to deliberate on and exchange views and news of professional interest.

ICMA is neither a formal organisation nor a legal entity. It does not have an office. There are no members. It is just a series of conferences which are held every 2 or 3 years in the spirit of a joint effort to promote maritime arbitration all over the world.

ICMA has grown to host delegates from 26 countries on average, presenting approximately 50 papers. The international maritime conferences are generally composed of arbitrators, lawyers, ship owners, charterers, other industry professionals and their guests.

Aside from providing a forum for discussion and serious, scholarly papers, the Congress always includes a social program for accompanying persons and delegates. A black tie dinner is a tradition, as are one or two cocktail parties.

Unlike other organizations, which may have an executive directorate, ICMA is an ad-hoc event which is arranged by the host organization. The ICMA Permanent Steering Committee, whose primary duty is to select the next venue for ICMA and to appoint the chairman of the ICMA Topics Committee, is traditionally composed of four delegates: one from New York, one from London, one from the organizing committee of the previous ICMA and one from the organizing committee of the current ICMA.

Present members of the Steering Committee are:

- Dave Martowski, New York (Chairman)
- Clive H. Aston, London
- Peter Schaumburg-Müller, Copenhagen
- Philip Yang, Hong Kong

The ICMA Topics Committee has the important task of proposing topics, collecting the delegates' papers and organizing the working sessions of the Congress. All papers are published in the Proceedings of the Congress.

**For more information about ICMA's history:**

**<http://www.icmaweb.com>**

# Sponsor benefits

<b>Benefits</b>	<b>Gold € 6,000</b>	<b>Silver € 4,000</b>	<b>Bronze € 2,000</b>
Complimentary Congress Registrations and attendance to the Gala Dinner	Two	One	
Sponsor logo to appear on the Congress Website	✓	✓	✓
Sponsor logo to appear in the printed Congress Programme	✓	✓	
Sponsor logo to appear on the Congress Newsletters	✓		
Sponsor logo prominently displayed on signage during the Congress	✓	✓	
Sponsor logo on signage during the social events (City Hall Reception, Welcome Reception, Gala Dinner and Congress luncheon)	✓		
Sponsor description linked to logo on the Congress website	500 words	300 words	50 words
Exhibitor display table and two exhibitor passes (exhibition area only)	✓	✓	✓

**To become a sponsor or for more information, please contact:  
Steffen Pihlblad, Secretary-General of the DIA  
[spi@danisharbitration.dk](mailto:spi@danisharbitration.dk)  
+45 70 26 50 13**

# Sponsor Benefits - Terms & Conditions 2016

## Assignment of sponsorships

All sponsorships are non-exclusive and non-negotiable.

## Interpretation and definitions

In this agreement, unless the context otherwise requires, the following definitions shall apply:

'sponsorship' includes Gold sponsor, Silver sponsor and Bronze sponsor.

'sponsor' means an organization that is named as one of Gold sponsors, Silver sponsors or Bronze sponsors.

'ICMA' means the International Congress of Maritime Arbitrators.

'DIA' means the Danish Institute of Arbitration.

'Congress' means the ICMA XX.

'Congress organizer' means the agent hired by the DIA to help organizing the Congress.

## Application for sponsorship

Application for sponsorship must be made by sending an email to [spi@danisharbitration.dk](mailto:spi@danisharbitration.dk). Invoices will be sent by email only within four (4) working days of the booking being placed. All invoices must be paid within 30 days of the date on the invoice. Invoices remaining unpaid at the commencement of the Congress must be paid in full at the Congress before delegate and or exhibitor passes are released. Invoices not paid at the Congress, will be eligible for an additional charge on the outstanding amount, this charge will be two percent above the prevailing Danish base rate.

Please note that the DIA is a non-profit foundation which is not VAT-registered. Therefore, the sponsor cannot deduct VAT from the price of the sponsorship.

## Cancellation of sponsorship

Cancellation of sponsorship, once the logo has been uploaded to the website will result in a EUR 1,000.00 release fee. If cancellation is made 60 days or less prior to the Congress start date, sponsorship fees will be charged at the full amount.

Cancellation of sponsorship must be directed in writing to [spi@danisharbitration.dk](mailto:spi@danisharbitration.dk).

## Sponsorship and speaking

Speaking opportunities at the Congress must NOT be linked to sponsorship discussions or financial arrangements of any kind.

## Complimentary sponsor delegate badges

A sponsor delegate online registration form must be completed by the sponsor in order to obtain the sponsor delegate badge. Notification of changes to free delegate passes must be sent via email, to [info@meetingplanners.dk](mailto:info@meetingplanners.dk) no later than five (5) working days prior to the commencement of the Congress. No amendments will be made at the event, only the people on the registration form may attend the Congress.

Sponsor delegate badges, given as part of a sponsorship agreement, cannot be assigned to speakers, panelists, Chair or Co-Chairs, members of the press or adjudicators. A sponsor delegate badge can only be used by a representative of the sponsoring company in their capacity as a delegate. Delegate badges cannot be shared by multiple people. Delegate badges must be worn and visible at all times. Sponsor delegate badges entitle the delegate to the same benefits as a paying delegate. Sponsor delegate badge holders may attend all non-ticketed social events, sessions and purchase tickets to any other ticketed social events. Sponsor delegate badges cannot be exchanged between colleagues. The delegate badge is valid for the duration of the Congress, for the named delegate.

## Liability

Sponsors assume entire responsibility and hereby agree to protect, indemnify, defend and hold ICMA and the DIA and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising from or caused by the sponsor's installation, removal, maintenance, occupancy or use of Congress premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

## Exhibitor attendance and badges

Exhibitor badges are assigned only to those registered prior to the Congress. The exhibitor pass is valid for the duration of the Congress. Exhibitors are not permitted to attend Congress social functions. Lunches and refreshment breaks are not provided as part of an exhibition or sponsorship package. Notification of changes to exhibition staff must be sent via email, to [info@meetingplanners.dk](mailto:info@meetingplanners.dk) no later than five (5) working days prior to the commencement of the Congress. No additional badges will be issued at the event.

## Exhibitor use of space / promotional materials

When exhibiting all solicitation, demonstration or other promotional activities must be confined to the limits of the area assigned. No sponsor can distribute promotional materials in a break out room or session.

## Booth construction and arrangement

The Congress venue arranges for the erection of necessary draped tables of uniform style. All exhibits must be confined to the special limits of the booth as indicated on the floor plan or by the Congress organizer. It is possible to order extra equipment for an extra fee at [info@meetingplanners.dk](mailto:info@meetingplanners.dk).

## Exhibition freight

Exhibitors are responsible for the delivery and removal of their freight to and from the Congress venue. All freight must be labelled exactly as specified by the

Congress organizer. The Congress organizer, the DIA, nor ICMA will be held responsible for the loss of any freight materials, especially those incorrectly labelled. Information on shipping can be obtained by contacting the Congress organizer at [info@meetingplanners.dk](mailto:info@meetingplanners.dk) and +45 60 21 74 21.

## Removal of exhibits

Please note that the booths should be cleared on the day without conferences, i.e. on Wednesday 27 September 2017.

It is the responsibility of each exhibitor to arrange with the Congress venue for the storage of materials until collected by courier or shipping company. All materials remaining after the Congress closes or at a time specified may be removed and destroyed by the Congress venue staff, if arrangements have not been made for storage or collection. The Congress organizer, the DIA, nor ICMA will be held responsible for any items left behind.

## Congress signage/banners

The logo of a social event sponsor will appear on signage at the relevant sponsored event. Gold and silver sponsor logos will appear on a separate SIGN/BANNER at each social event. The number of banners and signs at a Congress will be determined by the DIA.

## Programme logo placements

Logos of Gold and Silver sponsors will appear inside the printed Congress programme in category order as follows: Gold sponsors and Silver Sponsors. Within each category of sponsorship, logos will appear in alphabetical order.

## Webpage logo placements

Logos will appear on the webpage in category order as follows: Gold sponsors, Silver Sponsors and Bronze sponsors. Within each category of sponsorship adverts will appear in alphabetical order.

## Newsletter logo placements

Logos of Gold sponsors will appear in relevant Congress newsletters along the bottom of the page in alphabetical order from left to right.

In Advertisements will appear in category order as follows: Headline Congress and Headline Social Event sponsor. Within each category of sponsorship advertisements will appear in alphabetical order.

## Function space

Hosting invitational cocktail parties, open houses and similar exhibitor-sponsored affairs, should be checked with the DIA so as not to conflict with any of the programmed events.

## Insurance

All exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibition materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless ICMA and/or the DIA from any and all such abuses, damages and claims.

## Compliance

The exhibitor agrees to abide by and comply with all the Terms & Conditions, including any amendments that Congress management may make from time to time, set out in this document. The exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorised local and state governing bodies concerning fire, health and safety as well as the rules and regulations of the operators of and/or owners of the property where the Congress is held.

## Congress postponement or cancellations

ICMA at its discretion shall have the right to postpone or cancel the Congress and shall be liable in no way to the sponsor for losses resulting from such delay or cancellation. ICMA will not be liable for fulfilment of this contract as to the delivery of exhibition space if non-delivery is due to any of the following causes including, but not limited to: damage caused by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond ICMA and/or the DIA's control. It will, however, in the event of it not being able to hold a Congress for any of the above named reasons, reimburse the sponsor for the amount already paid for the sponsorship.

## Amendments

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of the DIA. sponsors shall be notified in writing of any amendments to these regulations.

## Questions

Contact Steffen Pihlblad, DIA's Secretary General, by email at [spi@danisharbitration.dk](mailto:spi@danisharbitration.dk) or telephone at +45 70 26 50 13.

## Governing law and jurisdiction

The Congress' sponsorships agreements shall be exclusively governed and construed in accordance with the laws of Denmark without regard to conflicts of law. Every dispute arising from, out of or in connection with the Congress' sponsorships shall be settled by the competent courts of Denmark.